



ALPHA PHI ALPHA FRATERNITY, INC. DELTA ALPHA LAMBDA CHAPTER

Founded in 1906 at Cornell University in Ithaca, New York, Alpha Phi Alpha Fraternity, Inc. holds the distinction of being the first African-American collegiate Greek Letter organization in America. Since its founding Alpha Phi Alpha Fraternity Inc. has promoted academic excellence and has been committed to community service, manly deeds and love for all mankind. Over 125,000 men have been initiated into the fraternity throughout the United States, Canada and Africa. There are over 700 college and alumni chapters worldwide. Cleveland, Ohio is the home of two chapters, Pi, the Cleveland citywide college chapter founded 1914 and an alumni chapter Delta Alpha Lambda founded 1947.



ABOUT US

Delta Alpha Lambda Chapter currently has 200 plus financial members and over 1,000 members at large in the Cleveland community in various professional fields. Delta Alpha Lambda members not only are in involved in civic, economic development and mentoring programs of their own they also provide the same type of service in other organizations. Delta Alpha Lambda lives up to Alpha Phi Alpha Fraternity's mission in developing leaders, promotes brotherhood and academic excellence, while providing service and advocacy to the community.

2021-2022
**SPONSOR
PROSPECTUS**

BRO.
PRESIDENT
**LESTER
HOLMES**



STATEMENT FROM THE PRESIDENT

FIRST OF ALL, SERVANTS OF ALL, WE SHALL TRANSCEND ALL. FOR MORE THAN 115 YEARS, THE DISTINGUISHED MEN OF ALPHA PHI ALPHA FRATERNITY, INC. HAVE STRIVED TO BRING THE OFFICIAL MOTTO OF OUR BROTHERHOOD TO FRUITION.

IN CLEVELAND, UNDER THE LEADERSHIP OF BRO. JOSEPHUS HICKS, DELTA ALPHA LAMBDA CHAPTER WAS CHARTERED ON NOVEMBER 15, 1947. IN NEARLY 75 YEARS SINCE IT'S CHARTERING, DELTA ALPHA LAMBDA HAS WORKED TIRELESSLY TO CARRY THE GREAT CHARGE TO PROVIDE SERVICE AND ADVOCACY TO OUR COMMUNITIES.

FROM OUR VOTER REGISTRATION, EDUCATION AND MOBILIZATION EFFORTS, TO OUR YOUTH MENTORING PROGRAMS, SCHOLARSHIPS, COMMUNITY FOOD PANTRY AND BEYOND, OUR MEMBERS ARE ENGAGED AND PROUD TO SERVE THE RESIDENTS OF GREATER CLEVELAND.

AS WE CELEBRATE OUR 75TH CHAPTER ANNIVERSARY , WE ARE ACTIVELY PURSUING SPONSOR AND PARTNERSHIP OPPORTUNITIES. ENCLOSED IS A SPONSORSHIP FORM THAT GIVES INFORMATION ON SPONSORSHIP LEVELS. BEYOND YOUR SPONSORSHIP, WE WELCOME YOU TO JOIN US BY PARTICIPATING IN THE MANY COMMUNITY INITIATIVES AND PROGRAMS WE HAVE PLANNED FOR 2022.

FOR MORE INFORMATION ABOUT OUR SERIES OF EVENTS, PLEASE CONTACT: REGGIE LANTON, VIA PHONE AT (216) 392-2671 OR EMAIL, CORSECRETARY@DAL1947ORG.

ON BEHALF OF DELTA ALPHA LAMBDA CHAPTER OF ALPHA PHI ALPHA FRATERNITY, INC., WE THANK YOU FOR YOUR SUPPORT.

BEST REGARDS,

LESTER L. HOLMES, JR, PRESIDENT
ALPHA PHI ALPHA FRATERNITY, INC.
DELTA ALPHA LAMBDA CHAPTER



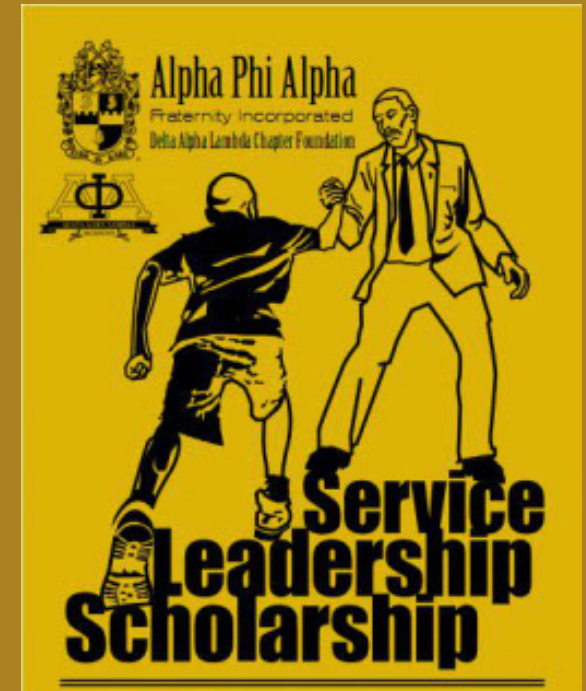
DELTA ALPHA LAMBDA FOUNDATION SCHOLARSHIP PROGRAM



SCHOLARSHIP PROGRAM

THE SCHOLARSHIP PROGRAM, IS ONE OF SEVERAL PROGRAMS SUPPORTED BY THE CHAPTER'S SCHOLARSHIP COMMITTEE THROUGH THE DELTA ALPHA LAMBDA FOUNDATION. MONIES RAISED THROUGH THIS PROGRAM WILL:

PROVIDE SCHOLARSHIP FUNDS FOR DESERVING STUDENTS IN OUR YOUTH GROUPS AND OTHER DESERVING YOUNG MALES; RECOGNIZE THE CONTRIBUTIONS AND ACADEMIC ACHIEVEMENT OF OUR STUDENT PARTICIPANTS OVER THE PAST YEAR; AND ACKNOWLEDGE THE NEWEST MENTEES AND STUDENT LEADERS IN OUR PROGRAMS.



DELTA ALPHA LAMBDA FOUNDATION IS A 501(C)(3) NON-PROFIT ORGANIZATION
AVAILABLE FOR TAX DEDUCTIBLE GIVING

LOCAL PROGRAMS

CHESS PROGRAM

USING THE GAME OF CHESS AS AN EDUCATIONAL TOOL TO INCREASE HIGHER LEVEL THINKING, ADVANCE MATH AND READING SKILLS AND TO BUILD SELF-CONFIDENCE. (PROGRAM HELD AT TRI- C METRO CAMPUS ON SATURDAYS TWICE A MONTH, TARGETED 20 STUDENTS IN THE CLEVELAND INNER CITY).

SCHOLASTIC CHESS TOURNAMENT

DELTA ALPHA LAMBDA HOSTS A SCHOLASTIC CHESS TOURNAMENT FOR K-COLLIGATE AGE STUDENTS, ISSUING SCHOLARSHIP DOLLARS, COMPUTERS AND OTHER EDUCATION TOOLS TO DIVISION WINNERS.

BOSWELL- VENABLE HOLIDAY FOOD BASKET

THIS JOINT VENTURE, OF DELTA ALPHA LAMBDA AND PI CHAPTERS ALONG WITH COMMUNITY VOLUNTEERS HELPS TO PROVIDE NEEDY FAMILIES FOOD DURING THE HOLIDAY SEASON. DISTRIBUTED BASKETS TO 175 FAMILIES IN 2014

ANNUAL ELMER C. COLLINS MEMORIAL SCHOLARSHIP GOLF OUTING

A FUNDRAISER THAT HAS PROVIDED THOUSANDS OF DOLLARS TO DESERVING YOUNG MEN TO HELP WITH THE EXPENSE OF ATTENDING COLLEGE. ISSUED SCHOLARSHIP TO 150 PLUS STUDENTS SINCE 1979.

ALPHA ESQUIRES

A MALE MENTORING PROGRAM FOR STUDENTS IN GRADES 8-12, STUDENTS ARE ENGAGED IN MENTORING ACTIVITIES, COMMUNITY SERVICE, ACADEMIC ENRICHMENT, AND PHYSICAL FITNESS PROGRAMS THAT AIMS TO DEVELOP THE YOUNG MEN TO BE PRODUCTIVE CITIZENS. CURRENTLY MENTORING 20 YOUNG MEN

NATIONAL PROGRAMS

GO-TO-HIGH-SCHOOL, GO-TO-COLLEGE

THE "GO-TO-HIGH-SCHOOL, GO-TO-COLLEGE" PROGRAM, ESTABLISHED IN 1922, CONCENTRATES ON THE IMPORTANCE OF COMPLETING SECONDARY AND COLLEGIATE EDUCATION AS A ROAD TO ADVANCEMENT. THROUGH THE GO-TO-HIGH-SCHOOL, GO-TO-COLLEGE EDUCATIONAL INITIATIVE, YOUNG MEN RECEIVE INFORMATION AND LEARN STRATEGIES THAT FACILITATE SUCCESS.

PROJECT ALPHA

ALPHA PHI ALPHA FRATERNITY, INC. AND THE MARCH OF DIMES BIRTH DEFECTS FOUNDATION BEGAN COLLABORATIVELY IMPLEMENTING PROJECT ALPHA IN 1980. THIS COLLABORATIVE PROJECT IS DESIGNED TO PROVIDE EDUCATION, MOTIVATION AND SKILL-BUILDING ON ISSUES OF RESPONSIBILITY, RELATIONSHIPS, TEEN PREGNANCY AND SEXUALLY TRANSMITTED DISEASES FOR YOUNG MALES AGES 12-15 YEARS. PROJECT ALPHA CONSISTS OF A SERIES OF WORKSHOPS AND INFORMATIONAL SESSIONS CONDUCTED BY ALPHA PHI ALPHA FRATERNITY BROTHERS.

PROJECT ALPHA

ALPHA PHI ALPHA FRATERNITY, INC. AND THE MARCH OF DIMES BIRTH DEFECTS FOUNDATION BEGAN COLLABORATIVELY IMPLEMENTING PROJECT ALPHA IN 1980. THIS COLLABORATIVE PROJECT IS DESIGNED TO PROVIDE EDUCATION, MOTIVATION AND SKILL-BUILDING ON ISSUES OF RESPONSIBILITY, RELATIONSHIPS, TEEN PREGNANCY AND SEXUALLY TRANSMITTED DISEASES FOR YOUNG MALES AGES 12-15 YEARS. PROJECT ALPHA CONSISTS OF A SERIES OF WORKSHOPS AND INFORMATIONAL SESSIONS CONDUCTED BY ALPHA PHI ALPHA FRATERNITY BROTHERS.

A VOTELESS PEOPLE IS A HOPELESS PEOPLE

"A VOTELESS PEOPLE IS A HOPELESS PEOPLE" WAS INITIATED AS A NATIONAL PROGRAM OF ALPHA DURING THE 1930'S WHEN MANY AFRICAN-AMERICANS HAD THE RIGHT TO VOTE BUT WERE PREVENTED FROM VOTING BECAUSE OF POLL TAXES, THREATS OF REPRISAL, AND LACK OF EDUCATION ABOUT THE VOTING PROCESS. VOTER EDUCATION AND REGISTRATION HAS REMAINED A DOMINANT FOCUS OF THIS OUTREACH ACTIVITY FOR OVER 65 YEARS.

BROTHER'S KEEPER PROGRAM

BROTHER'S KEEPER IS A SERVICE PROGRAM DEVELOPED WITH THE MISSION OF ADVOCATING FOR AND IMPROVING THE QUALITY OF LIFE FOR ALPHA PHI ALPHA FRATERNITY, INC. FAMILY. THE GOAL OF THE BROTHER'S KEEPER PROGRAM IS TO PROMOTE DIGNITY AND INDEPENDENCE AMONG ALPHA FAMILY AND COMMUNITY MEMBERS WHO NEED HELP IN KEEPING THEIR LIVES AND HOMES FUNCTIONAL.

SPONSOR PACKAGES

JEWEL (\$20,000)

- PRESENTING SPONSORSHIP RECOGNITION IN ALL EVENT COMMUNICATION
- SOCIAL MEDIA RECOGNITION AS PRESENTING SPONSOR IN 2022
- DISPLAYED REPRESENTATION AS PRESENTING SPONSOR AT BIG 6 EVENTS IN 2022
- LOGO PLACEMENT ON WEBSITE, DIGITAL SIGNAGE, PROGRAMS AND PRINT SIGNAGE
- FULL PAGE ACKNOWLEDGEMENT IN PROGRAM BOOK
- 1 TABLE (10 COMPLIMENTARY TICKETS) - TABLE DISPLAYS/LITERATURE THROUGHOUT NAMED EVENT
- PRESENTING SPONSORSHIP ACKNOWLEDGEMENT AT 4 COMMUNITY SERVICE EVENTS
- NAMING RIGHTS TO TWO CHAPTER ACTIVITIES
- POST EVENT METRICS
- 10 MINUTES SPEAKING OPPORTUNITY AT 2 EVENTS
- ABILITY TO DIRECTLY OFFER ANY PROMOTION PACKAGES TO OUR MEMBERS & GUESTS

SPHINX (\$10,000)

- PARTNER SPONSORSHIP RECOGNITION IN ALL EVENT COMMUNICATION
- SOCIAL MEDIA RECOGNITION AS PARTNER SPONSOR IN 2022
- DISPLAYED REPRESENTATION AS PARTNER SPONSOR AT BIG 4 EVENTS IN 2022
- LOGO PLACEMENT ON WEBSITE, DIGITAL SIGNAGE, PROGRAMS AND PRINT SIGNAGE
- HALF PAGE ACKNOWLEDGEMENT IN PROGRAM BOOK
- 6 COMPLIMENTARY TICKETS
- PARTNER SPONSORSHIP ACKNOWLEDGEMENT AT 2 COMMUNITY SERVICE EVENTS
- NAMING RIGHTS TO ONE CHAPTER ACTIVITY

GOLD (\$2,500)

- SPONSORSHIP RECOGNITION AT 75TH EVENT COMMUNICATION
- SOCIAL MEDIA RECOGNITION AS SPONSOR FOR 75TH EVENT
- DISPLAYED REPRESENTATION AS A EVENT SPONSOR AT 75TH EVENT
- LOGO PLACEMENT ON PRINT SIGNAGE FOR 75TH EVENT
- 1/8 PAGE ACKNOWLEDGEMENT IN PROGRAM BOOK
- 2 COMPLIMENTARY TICKETS

BLACK (\$5,000)

- SUPPORTING SPONSORSHIP RECOGNITION IN ALL EVENT COMMUNICATION
- SOCIAL MEDIA RECOGNITION AS SUPPORTING SPONSOR IN 2022
- DISPLAYED REPRESENTATION AS SUPPORTING SPONSOR AT BIG 2 EVENTS IN 2022
- LOGO PLACEMENT ON PROGRAMS AND PRINT SIGNAGE
- 1/4 PAGE ACKNOWLEDGEMENT IN PROGRAM BOOK
- 4 COMPLIMENTARY TICKETS
- SUPPORTING SPONSORSHIP ACKNOWLEDGEMENT AT 1 COMMUNITY SERVICE EVENT

EDUCATIONAL SPONSOR (TBA)

- OFFER TO LOCAL COLLEGES AND UNIVERSITIES
- POSSIBLE SCHOLARSHIP OPPORTUNITIES



2022 MARQUEE EVENTS

TOPGOLF WITH THE ALPHAS

**MLK GOSPEL MUSIC
CONCERT**

75TH ANNIVERSARY GALA

SWEETHEART BRUNCH

ALPHA BOAT RIDE

**ANNUAL BLACK GREEK
SOFTBALL CLASSIC**

BLACK & GOLD DERBY

GOLF OUTING





THANK YOU

75TH ANNIVERSARY GALA

WE APPRECIATE YOUR CONTINUOUS PARTNERSHIP THROUGHOUT THE YEARS WITH
ALPHA PHI ALPHA FRATERNITY, INC.
DELTA ALPHA LAMBDA CHAPTER

PRESIDENT

BRO. LESTER L. HOLMES, JR.

CHAPLAIN

BRO. ELDER LARRY E. MCCRIMAGER

ASSOCIATE EDITOR OF THE SPHINX

BRO. JAMAR WILLIAMS

VICE PRESIDENT

BRO. HAROLD V. ANDERSON

SERGEANT AT ARMS

BRO. LEE ESTER

HISTORIAN

BRO. GLENN THORNTON

TREASURER

BRO. JEFFREY PRESLEY

CHAPTER DEAN

BRO. JAMESON TAYLOR

PARLIAMENTARIAN

BRO. DR. RODERICK H. ADAMS

RECORDING SECRETARY

BRO. DORIAN MAHULAWDE

DIRECTOR OF EDUCATIONAL ACTIVITIES

BRO. AUSTIN R. KIRKLAND

DELTA ALPHA LAMBDA FOUNDATION CHAIRMAN

BRO. LATEEF Y. SAFFORE, PHD, MS

CORRESPONDING SECRETARY

BRO. REGINALD LANTON

UNDERGRADUATE ADVISOR

BRO. JACQUES SMITH

FINANCIAL SECRETARY

BRO. CLYDE R. CHRISTIAN III

DELTA ALPHA LAMBDA FOUNDATION

ALPHA EDUCATIONAL LEADERSHIP DEVELOPMENT CENTER

PERRY B. JACKSON ALPHA HOUSING ESTATE

DELTA ALPHA LAMBDA EDUCATION PROGRAMS

THE MEN OF ALPHA PHI ALPHA FRATERNITY, INC.

"ALPHA PHI ALPHA FRATERNITY,
INCORPORATED DEVELOPS LEADERS,
PROMOTES BROTHERHOOD AND
ACADEMIC EXCELLENCE, WHILE
PROVIDING SERVICE AND ADVOCACY
FOR OUR COMMUNITIES."